



How to Raise \$1000

You've registered to AIM HIGH & RESTORE HOPE with

Rappel for a Reason!

Your adrenaline is pumping & you have the date circled on your calendar,
but wait, what now?

Don't delay, start fundraising for your "REASON" today!

Before you know it, you'll have your \$1000 raised & be on your way to Rappelling for a Reason!

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|---|-----------------------|
| 1. Personalize your Rappel for a Reason fundraising page (use log in info you created at registration) | |
| 2. Reach out to friends, family, and co-workers via email and/or social media posts | |
| 3. 5 generous friends give you \$50 | \$250 |
| 4. 10 of your contacts give you \$25 | \$250 |
| 5. 5 friends give you \$20 | \$100 |
| 6. 10 more people give you \$10 | \$100 |
| 7. 20 coworkers give you \$5 | \$100 |
| 8. Your donation of \$100 | \$100 |
| 9. Your company's matching funds of \$100 (better yet, see if they will match <u>all</u> the funds you raise!) | \$100 - \$900 |
| 10. Take a deep breath, because you are really going to Rappel for a Reason!! | TOTAL: \$1000+ |

KEEP IN MIND...

The main reasons people give is because they are asked and because they care & want to help your REASON and
because the person doing the asking is enthusiastic and passionate about their cause.

Don't be shy, the worst someone will do is tell you no, at best, they will give you more than you expected!

Tell them about the actual child who will benefit from your hard work &

Be excited - people will feed off of your enthusiasm.

Know your facts. Be able to talk about your nonprofit in terms of how these funds will make a difference.