



# FUNDRAISING IDEAS

Don't know what fundraiser to plan?? Don't worry - We've included some great ideas for you below. Just pick something that sounds like fun and start planning! If you need anything, let us know. We are here to help! Remember to **THINK OUTSIDE THE BOX & HAVE FUN!**

- Building "Floor" Sponsors
  - Since there are 25 floors in the 36 E. 7<sup>th</sup> Street Building, ask donors to sponsor a "floor" by donating 10 times the floor number (eg: the 10<sup>th</sup> Floor sponsors donates 10 times the 10 = \$100 donation)
    - Divide the number of floors in the building into your minimum amount raised (eg: \$1000 goal divided by 25 floors = donation requests for \$40 per floor)
- "Feet" Sponsors
  - Same premise as floors, except use the height of the building in feet (eg: \$1000 goal divided by 325 feet = donation requests of \$3.10 per foot)
- Corporate Matching/Matching Gifts
  - Many companies will match charitable contributions their employees make. See if your company will match your donations or the total funds you raise. If they only match employee giving, get as many of your co-workers to give as possible.
- Corporate Donations
  - Don't forget you can ask area businesses to support

you. Every building facing your building!

- Host a “HERO” Hour
  - Who doesn’t love Happy Hour? Host a “HERO” hour for neighbors, friends, family and/or co-workers where they’re the HERO! You supply some appetizers and drinks and, in exchange for the fun and fellowship, they become a HERO to your REASON as each guest brings a donation instead of a hostess gift
- Office / Church / School Campaigns
  - You can put together some mini-fundraisers to benefit your cause that are easy to have a work, church or school
    - Bake sale – sell cookies at your desk
    - BBQ fundraiser (charge for lunch and donate the proceeds or lunch if free & ask for donations)
    - Baskets – put together a gift basket and sell chances to win or keep a snack/bottled water at your desk and collect donations in exchange for the items
    - Keep a donation plate on your desk or in a common area
    - Challenge - have a peer commit to Rappel for a Reason with you and see who can raise the most money, for execs, challenge other departments or challenge an exec from another company!
    - Add donor incentives – if you reach your goal you’ll do “something” (eg: rappel in costume, buy lunch for the week)
    - Offer that the top donor can decide what you must do!

- “Sweeten” the Deal
  - Find something that a lot of people would like to enjoy (maybe event tickets, nice bottle of wine or distilled spirits, dinner gift card etc.) and let everyone know that for every \$10 donation made they get a chance to win the prize. Have fun with drawing the winner – maybe live on social media after you finish Rappelling for a Reason!

- Other fundraising ideas

Have a garage sale

Sell something on eBay or Let It Go

Babysit for donations

Be the designated driver and collect tips

Hot dog or lemonade stand – kids could help with this!

Host a work pancake breakfast

Sell water on a hot day at a busy park

Pay for casual dress day at work sell something on eBay

Pet sitting

Raffle off tickets to a game you can't attend

Mow your neighbor's lawn

Host a “party” of any kind (slumber, board game, karaoke etc.)